

Message Text

UNCLASSIFIED

PAGE 01 THE HA 01449 211417Z

44

ACTION COME-00

INFO OCT-01 ARA-10 EUR-06 EA-07 NEA-05 ISO-00 EB-05 DRC-01

RSC-01 /036 W

----- 038851

R 211335Z MAR 74

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC 3215

INFO AMEMBASSY BRUSSELS

AMEMBASSY BOGOTA

AMEMBASSY CANBERRA

AMEMBASSY KNSHASA

AMEMBASSY TEHRAN

UNCLAS THE HAGUE 1449

PASS COMMERCE FOR BIC (RENNERT, BARRETT AND LEON)

BRUSSELS FOR ROD GRANT

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJECT: SECOND QUARTER CCP EVALUATION

REF: HAGUE 0789

1. USDOC HAS CALLED OUR ATTENTION TO AN IMPORTANT ERROR IN REFTEL. WE STATED IN PARA 2 THAT 15 OF 27 AVAILABLE E/C PERSONNEL MAN-YEARS IN NETHS ARE EMPLOYED IN OUR 12 CCP CAMPAIGNS. WHAT WE SHOULD HAVE SAID WAS THAT ABOUT 15 PERCENT OF OUR AVAILABLE MAN-YEARS ARE SO EMPLOYED; I.E. WE ARE SPENDING ONLY 4 MAN-YEARS ALTHGOETHER ON THE 12 CAMPAIGNS. COMPUTATIONS IN PARA 6 WERE BASED ON ACTUAL MAN-YEARS AND THUS REMAIN VALID.

2. WE REGRET ANY CONFUSION THIS ERROR MAY HAVE CAUSED IN WASHINGTON AGENCIES. IT SERVES TO POINT UP, HOWEVER, HOW SMALL A PERCENTAGE OF AVAILABLE RESOURCES OF A TYPICAL E/C SECTION CAN BE DEVOTED TO SELF-INITIATED PROMOTIONAL WORK TAILORED TO PARTICULAR OPPORTUNITIES PERCEIVED IN HOST COUNTRY MARKET. IN OTHER WORDS 85 PERCENT OF OUR TIME IS CONSUMED ON ECONOMIC, UNCLASSIFIED

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COMMERCIAL, OR UNRELATED TASKS GENERATED FROM WASHINGTON OR

ELSEWHERE. MOST OF THIS WORK IS UNAVOIDABLE AND IN ANY CASE
CONTRIBUTES DIRECTLY OR INDIRECTLY TO OUR BALANCE OF PAYMENTS
OBJECTS, BUT IT IS NOT AS CLOSELY TARGETED ON SPECIAL CIRCUM-
STANCES OF DUTCH MARKET AS ARE THE CAMPAIGNS WE HAVE DEVISED
HERE.
GOULD

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974THEHA01449
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740060-0309
From: THE HAGUE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740324/aaaaawvr.tel
Line Count: 67
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: HAGUE 0789
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 17 JUL 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <17 JUL 2002 by elbezefj>; APPROVED <18 JUL 2002 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
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Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SECOND QUARTER CCP EVALUATION
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To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005